



ACCADEMIA DELLE SCIENZE
DELL'ISTITUTO DI BOLOGNA

Incontro con il President e CEO dell'IEEE

Thomas Coughlin, PhD, Eng.

Accademia delle Scienze dell'Istituto di Bologna
via Zamboni, 31
16 Dicembre 2024 – ore 10.00

PROGRAMMA

10.20	ACCESSO PIATTAFORMA ONLINE <i>per chi collegato da remoto</i>
10.30	SALUTI ISTITUZIONALI E INTRODUZIONE AI LAVORI Prof. Carlo Alberto Nucci, <i>Accademia delle Scienze dell'Istituto di Bologna, Università di Bologna</i>
10.35	IEEE: Technology for the Benefit of Humanity, Thomas Coughlin <i>Moderata: Prof. Cecilia Metra, 2025-2026 IEEE Director Division VIII, Università di Bologna</i> Abstract: The Institute of Electrical and Electronics Engineers (IEEE) is the world's largest technical professional organization and it has members involved in almost every technological discipline. In this talk I will discuss the IEEE, its activities and the various organizational units that carry on these activities. I will also talk about the initiatives that we have been pursuing this year to increase our retention of younger members and our engagement in industry, where most of them work. In addition, we have taken steps to increase our outreach to the broader public, make investments in new products and services, create more efficient and effective continuing education to support technical careers and align IEEE activities to achieve our mission of advancing technology for the benefit of humanity. Short Bio: Tom Coughlin, President, Coughlin Associates is a digital storage analyst and business/ technology consultant. He has over 40 years in the data storage industry with engineering and senior management positions. Coughlin Associates consults, publishes books and market and technology reports and puts on digital storage and memory-oriented events. He is a regular contributor for forbes.com and M&E organization websites. He is an IEEE Fellow, 2024 IEEE President, Past-President IEEE-USA, Past Director IEEE Region 6 and Past Chair Santa Clara Valley IEEE Section, and is also active with SNIA and SMPTE. For more information on Tom Coughlin go to www.tomcoughlin.com .
12.00	CONCLUSIONE DEI LAVORI

AULA VIRTUALE

(cliccare per accedere)